



The boardroom WITCH

'It's not whether you have money or not, it's the ethics of earning it. But I cannot see that you can't have financial success and be a good person too.'

Not that you have to become a witch to use her principles – most of those she profiled aren't. And one of the men who has had the most success is Christian.

'I explained that Mary is a face of the goddess and he felt comfortable. He is very powerful, very focused, and takes great delight in the feminine energy.'

Stacey, who was brought up Catholic, found witchcraft around the time she realised she was a workaholic.

'I had very high paying jobs very early, glam jobs in PR and the corporate world – and I couldn't work out why I felt so empty. I had it all – the salary, travel, car. It's a story you hear very often now.'

Stacey certainly doesn't look like the stereotype of a witch. At work she wears a suit, when we meet she's in a shirt and jeans, at rituals she wears a beautiful coloured dress. At the workshops she conducts – on everything from love and prosperity to spellcraft – she's often asked: 'When is the witch getting here?'

That's her point. She's a modern witch, with a website (www.themodernwitch.com) and a corporate job, and she uses the tools of witchcraft to bring magic and happiness to her everyday life.

'I've tried to make it easy with my book, because we get busy, life gets in the way. These are easy ways to improve your life.'

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For Stacey Demarco, the release of her book *There's a Witch in the Boardroom* has her stepping out of the broom closet and into the public eye. An initiated witch for 10 years, the corporate businesswoman has finally found a way to mix

her working life with her true beliefs.

Her aim is to help us all create more opportunities in our jobs, work through career obstacles, build power from the inside out, be more decisive and feel happier and richer in pocket and spirit.

The book took two years to write, because of the 50 detailed corporate case studies that illustrate her principles.

'These people weren't into witchcraft – with some I couldn't even use the word spell, I had to say technique,' she grins.

'And it was wonderful to watch them grow and succeed – get more money in their bank accounts, transition from one job to another or get their health back so they were more effective at work.'

The book combines the ancient principals of witchcraft with unique business techniques. There are spells,

tips and examples, and it's aimed as much at pagans as at business people who want to inject some magic and energy into their working existence.

'The business world is very much a hierarchical, masculine model. Power is consolidated at the top,' Stacey says.

'Five out of 10 of the biggest corporate collapses in history occurred last year, so now we know there has to be a better way, a way where ethics are an issue and all workers are treated with respect.'

'For example, with HIH no one knew what was going on except a handful of board members, so when it fell it seemed like it fell overnight.'

The witches solution would have been for management to communicate the problems to employees as they arose. Problems may well have been solved by any member of staff at any time.'

Stacey firmly believes that people can be wealthy both financially and spiritually.

HOW TO BE A MODERN WITCH

- ☐ Get a mentor or mentor someone. Find a Career Coven – a group that supports each other in achieving their career goals. Log on to www.themodernwitch.com to start, or join one in your area.
- ☐ Stay in touch with what gives you pleasure in and out of work. For Stacey it's horse riding and walking her dogs. 'If I don't find enjoyment at work I get frustrated. But if I link horrible tasks back to my truth, eg: "I'm doing this as it helps me own a beautiful home," I'm in touch with my pleasure.'
- ☐ Practise Magical Leadership. Share the power – and problems. Traditional business structures keep power up top with managers. A lot of energy is spent keeping others uninvolved. Microsoft and Virgin practise magical leadership.
- ☐ Every full moon light a candle and incense and spend some quiet time meditating on what you want to achieve over the next 28 days. Then take one small step towards that goal within 24 hours.

